



CAN YOU BE SEAL APPROVED PARTNER?

Be one of only a few per Trade or Profession to advertise to owners of 7000 properties and to the wider Resident's Community of Southend.

Your advert will appear on the

SEAL website for Member Landlords and Agents

and the

mystreetsouthend community website and Facebook network.

£300 p.a. - £80p quarter

Potential customers will know that you have been recommended by professional landlords and Agents who use you because you are reliable, knowledgeable and do a good job which is value for money.

As Approved Partners you will: -

- Have your logo and website link or contact details on the two websites.
- Be able to promote through our network covering Members and Residents of the town.
- Be able to promote to the Council Officers, the Police, and the Agencies who assist with Anti- Social Behaviour, Property Condition and Refuse Collection via our network.
- Be able to promote through our professional SEAL network, providing leaflets, and be welcome at Members meetings and other Landlord focussed meetings.
- Free artwork on the websites to insert your brand.

What is SEAL?

The South East Alliance of Landlords, Agents and Residents(SEAL) was set up to stop the introduction of Selective Licensing in the town, to cost £600 per rental property, thus diverting repair and refurbishment money away from the property, and causing reduced property condition, increased bureaucracy and less rental property at a time of housing crisis. A partnership was formed with Southend Borough Council, Landlords and Agents as well as Residents, to tackle the main aims of Selective Licensing : -

1. Reduce Anti-Social Behaviour
2. Raise the standard of rental property
3. Improve the street scene(rubbish and landscape)
4. In order to implement and sustain the above, build Street /Neighbourhood Watch Groups.

The result after 4 years has been a complete turn round with SEAL now recognised as leading property professionals, excellent landlords and agents with a collective voice worth listening to, locally and nationally.